



ASSESSMENT MEETING REPORT



Community Partnerships Section

APPLICATION CLOSING DATES
31 July 2007

Key Producers

AUSTRALIA COUNCIL
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This report provides a context to the assessment of the Key Producer applications submitted to Community Partnerships on 31 July 2007. The applications submitted on 31 July were from organisations that had been short listed from a range of initial proposals submitted in April 2007.

This report provides some statistical analysis of the results of the grant round and more general comments made by the peers during the assessment of applications.

The Assessment meeting was held in two stages, 5 – 6 September 2007 and 19 October 2007.

As outlined in the Community Partnerships Grant Seekers Guide 2007 the aim of the Key Producers category is to provide support to a group of organisations in their production of high quality art, both in and with communities, to ensure that these communities have opportunities to actively participate in cultural development and the creation of artistic work.

Key Producers will be organisations that have demonstrated outstanding leadership and success in community cultural development.

Key producers will be supported for a six year period and be subject to regular and rigorous monitoring and evaluation. Funding is not guaranteed beyond the six year funding period.

The Key Producers category will be offered every five years and all applicants will have to apply through an open and competitive process.

The Community Partnerships Committee may decide to offer support to a Key Producer on the condition that co-funding is secured. If the co-funding is not secured then the offer will be withdrawn. The Committee may determine to make an allocation of seed funding to assist in securing other co-funding opportunities for the project.



Community Partnership priority areas

The Community Partnerships Committee has defined a number of priority areas for its programs of support that cover a range of geographic, demographic and social contexts. These are:

- regional Australia
- disability
- young people
- cultural diversity
- emerging communities
- Indigenous people
- remote Indigenous communities
- specific critical social and cultural issues requiring focused attention

Eligibility

The Key Producers' category had a two-phase process. Initial proposals from organisations, which met the eligibility criteria set out in the Community Partnerships Grants Seekers Guide 2007, were received in April 2007.

The Community Partnerships Committee developed a short list of the initial proposals and short listed applicants were invited to submit a full proposal by 31 July 2007.

Applicants must demonstrate that at least 50 per cent of the budget for their proposed Key Producers program is derived from sources other than the Australia Council.

To be considered a Key Producer, organisations must demonstrate at least three years experience in working with communities to produce high-quality art and cultural development work.

The short listed applicants attended a pre-application workshop in Sydney on 24 May and on 25 May they were able to have individual meetings with the staff from the Key Organisations Section.



Selection criteria for full proposals:

Applications will be selected that best demonstrate:

- the capacity and innovation to deliver a high level of excellence in community arts and culture projects over a six-year period
- a high level of capacity and skills of artists and/or facilitators to achieve the artistic and cultural outcomes
- significant long term outcomes for the participants and wider community
- evidence of effective existing cross-sectoral partnerships and potential for engaging new partners
- the capacity to effectively deliver against one or more of the community partnership priority areas with developmental outcomes for communities
- the capacity to generate opportunities and career pathways for artists and arts workers
- a plan to contribute to the development of skills, innovation and new cross-sectoral partnerships for the community arts and culture sector
- a high level of relative demand in the area where the program will be delivered and the capacity to create artistic work which is relevant to place and/or communities
- effective management of resources, with an achievable three-year plan that includes strategies for building resources and diversifying income.



The membership of the Community Partnerships Assessment Panel during Key Producer full application assessment process was as follows:

Tim O'Loughlin is Executive Director, Sustainability and Climate Change Division in the Department of Premier and Cabinet and Director of the Capital City Committee. He is also co-chair of the Council of Australian Government's Climate Change Group. He has previously been Executive Director of Arts SA and before that, Chair of the State Opera of South Australia. Tim is Chair of the Adelaide Symphony Orchestra and a Community Interest Representative on the Federal Government's Australia Council for the Arts **until October 2007**.

June Moorhouse has more than 20 years professional experience in the arts, working in senior positions across all artforms. She is currently Manager, Culture and Recreation, at city of Fremantle. She has experience in providing project and special events development and management; expert chairing and facilitation; community development and capacity building through the arts

Titiana Varkopoulos is a community cultural development practitioner and playwright. She has worked with young people from diverse cultural backgrounds on theatre projects at local government in Melbourne and at Footscray Community Arts Centre for Y3P and SCRAYP. She has co-directed and co-written a number of plays and worked as a writer/script facilitator. Titiana received a playwrighting mentorship from YPAA in 2000. Titiana is a former Artistic Director of Backbone Youth Arts (2004). She presently works as a Cultural Development Officer for Local Government in Melbourne.

Prof Brad Haseman is the Head of Drama at Queensland University of Technology, winning the university's award for outstanding academic contribution and the Student Guild's best lecturer award in 1999 and 2000. In recognition of his contribution to drama education, he has been awarded lifetime membership of the Queensland Association for Drama in Education. Brad has served for more than a decade on a number of committees advising on arts in Queensland schools. Also during this period he was President of Contact Youth Theatre and Chair of the GRUNT Youth Space in Fortitude Valley.

Mia Christophersen is a community cultural development worker based in the Northern Territory. She has worked as a producer for the Northern Territory Indigenous Music Awards and Project Officer for the Darwin Festival Association and for the Indigenous Arts Development Unit of the Northern Territory Government. In these roles, Mia has provided



ongoing advocacy and advice to Aboriginal and Torres Strait Islander artists and across the government sector. In 2001, Mia was announced as the NAIDOC Young Aboriginal Person of the Year. She has sat on the NAIDOC committee for six years and others including Corrugated Iron Youth Arts and Blackstage National Aboriginal Theatre Alliance.

Claudia Chidiac is a director, community arts practitioner, producer and performer. Since 2005 Claudia has been the artistic director of Powerhouse Youth Theatre (PYT) in South West Sydney, where she has been responsible for directing, and producing the company's artistic program and developing training opportunities for emerging artists. Claudia previously worked with young people, migrant and refugee communities as a freelance director and performance artist across Western Sydney. In 2006 Claudia was recognised with an Australia Council Young Leaders award. In 2004 she was awarded the Arts NSW Western Sydney artist fellowship.

Charles Parkinson was the interim General Manager of the Ten Days on the Island Festival in Tasmania. Previously, Charles had a long and distinguished career as the artistic director of Hothouse Theatre in Albury-Wodonga. He has wide experience in working with professional theatre with and in communities in regional settings.

The following staff attended part or all of this assessment:

Key Organisations

Atul Joshi	Director
Michelle Hall	Client Manager
David Sharpe	Financial Analyst

Community Partnerships

Karilyn Brown	Executive Director
Frank Pannuci	Director
David Sudmalis	Manager
Lucy Mendelssohn	Program Officer
Sabine Horner	Administration Assistant
Hayley Johnson	Administrator



CHAIR'S COMMENTS

We would like to start by thanking the peers involved in the assessment process for Key Producers, which included the initial meeting on 5-6 September, and the subsequent teleconference on 19 October. In particular we wish to thank them for the commitment, energy and professionalism they demonstrated by reading and analysing each individual application in great detail. This was reflected in the discussions and deliberations of the Committee.

Most importantly we would like to acknowledge the quality and breadth of the community based artistic and cultural practice on show through the applications. It reconfirmed to us the strength of the work in this sector in Australia. The applicants demonstrated that there are many ways of working with, and in communities that result in innovative arts and cultural outcomes as well as strengthening communities.

Given the high calibre of applications we were not able to offer six year organisational funding to all those who submitted full proposals. However, in accordance with what was set out in the Community Partnerships Grant Seekers Guide, we have made an offer of one off funding to assist the unsuccessful organisations to seek other sources of co-funding and assist them in delivering some of their activities in 2008.

To the successful Key Producers we offer our sincerest congratulations. Now the difficult task of fulfilling their roles as leaders and innovators commences. Through their work we will be looking to them to make a significant contribution to the community arts and culture sector over the next 6 years.

Finally, we would like to commend the Australia Council, which through the Community Partnership Scoping Study opened a new and challenging path with the Key Producers category, which we are confident will lead to positive outcomes for communities and artists across Australia.

June Moorhouse



OUTCOMES

PROGRAM TITLE	APPLICATIONS (Number)		SUCCESS %	APPLICATIONS (Amounts - \$)	
	RECEIVED	APPROVED		REQUESTED	APPROVED
Key Producers	17	11	64.7%	\$22,869,006	\$9,984,000

A full list of approved key producer grants is attached.

Given the high calibre of applications, the committee is offering unsuccessful Key Producer applicants one off seed funding \$50,000 to assist their organisation in securing other co-funding opportunities. The committee also strongly encourages these organisations to apply to its other funding categories, which open from March 2008.

A full list of approved one off seed funding grants is attached.

The Community Partnerships Committee will also fulfil the current contractual agreements, which expire in December 2008.

Arts Access (SA)

CANWA (WA)

Cultural Development Network (VIC)

Katherine Regional Arts (NT)

FEEDBACK

Feedback/Advice

Unsuccessful applicants to this grant round are encouraged to seek feedback from the Client Manager, Key Organisations.



APPROVED GRANT LIST

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Key Organisations
KEY ORGANISATIONS CP KEY PRODUCERS
Round Id : 15261 Closing Date : 31-JUL-2007

Client Name	Application Title	State	Amount
Barkly Regional Arts Inc	Key Producers	NT	\$1,200,000.00
Beyond Empathy Ltd	Key Producers	NSW	\$900,000.00
Big hART Inc	Key Producers	TAS	\$750,000.00
Contact Inc	Key Producers	QLD	\$924,000.00
DADAA (WA) Inc	Key Producers	WA	\$1,080,000.00
Feral Arts Association Inc	Key Producers	QLD	\$1,080,000.00
Footscray Community Arts Centre Ltd	Key Producers	VIC	\$900,000.00
Information and Cultural Exchange Inc	Key Producers	NSW	\$1,200,000.00
Shopfront Theatre for Young People Co-operative Ltd	Key Producers	NSW	\$600,000.00
Somebody's Daughter Theatre Company Inc	Key Producers	VIC	\$750,000.00
Tutti Ensemble Inc	Key Producers	SA	\$600,000.00
Total No. of Grants: 11		Total Amount Approved:	\$9,984,000.00

APPROVED GRANT LIST
 Community Partnerships Section
 Organisational Seed Funding
 Round Id : 15726 Closing Date : 20-OCT-2007

Client Name	Application Title	State	Amount
Arts Access	Organisational seed funding to support programs for people with disabilities	VIC	\$50,000.00
Jesuit Social Services Ltd	Organisational seed funding to support the delivery of a multi-platform arts program	VIC	\$50,000.00
Melbourne City Council (City of Melbourne)	Organisational seed funding to support the development of ArtPlay and SIGNAL	VIC	\$50,000.00
Multicultural Arts Victoria Inc	Organisational seed funding to develop culturally diverse programs	VIC	\$50,000.00
North Richmond Community Health Centre	Organisational seed funding to develop cross cultural and cross sectoral art making activities	VIC	\$50,000.00
The Torch Project	Organisational seed funding to develop activities including 'Re-igniting Community'	VIC	\$50,000.00
Total No. of Grants: 6		Total Amount Approved:	\$300,000.00

