



The Hon Simon Crean MP

**Minister for Regional Australia, Regional Development and Local Government
Minister for the Arts**

19 April, 2011

Harold Mitchell AC to undertake arts review

"Harold Mitchell is a leading business figure in Australia who brings extensive strategic leadership experience as Chairman and President of a number of not-for-profit organisations including the National Gallery of Australia, Melbourne Symphony Orchestra and Melbourne International Festival of Arts. He has a longstanding commitment to philanthropy and the arts.

"I am confident Harold Mitchell will guide the review through the many complex issues in this area," Mr Crean said.

It is expected this review will be completed by the end of October 2011.

The Office for the Arts in the Department of Prime Minister and Cabinet will provide secretariat support to the review and the terms of reference are attached.

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REVIEW OF PRIVATE SECTOR SUPPORT FOR THE ARTS TERMS OF REFERENCE

The scope of the review will encompass 'private sector support' which, for the purposes of the review, will be defined as individual and business philanthropy, sponsorship, and arts/business partnerships. Other facets of private sector support, including volunteering (such as corporate voluntary and pro bono work) and in-kind support to the arts sector, will also be considered.

The terms of reference for this review are:

1. *Examine current Australian Government arrangements for encouraging private sector support for the arts in Australia and consider any potential enhancements to existing Australian Government measures.*

The review will consider the efficacy of the current suite of Australian Government measures in meeting the Government's policy objective of promoting private sector support for the arts.

Those measures include:

Organisational funding

- a. The Australia Business Arts Foundation (AbaF)
- b. The Australia Council (Artsupport Australia)

Cultural tax incentives

- a. The Register of Cultural Organisations
- b. The Cultural Gifts Program
- c. AbaF's Australia Cultural Fund and the Australia Council's Donations Fund

Broader tax incentives to encourage philanthropy

- a. Public and Private Ancillary Funds

2. *Consider the potential efficacy and feasibility of possible new models for encouraging private sector support within the Australian context and provide an assessment of emerging international models that may be relevant to the Australian setting.*

3. *As appropriate, develop policy options for the Australian Government's consideration, including in the context of the National Cultural Policy.*