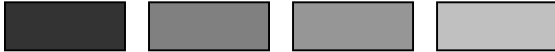




## ASSESSMENT MEETING REPORT



## NEW MEDIA ARTS BOARD

APPLICATION CLOSING DATE

1 November 2002

AUSTRALIA COUNCIL  
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THE INFORMATION IN THIS REPORT IS EMBARGOED FROM PUBLIC  
DISCUSSION UNTIL **19 MARCH 2003**



## ABOUT THIS REPORT

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This report provides a context to the assessment of the applications submitted to the New Media Arts Board on 1 November 2002. It details statistical analysis of the grants round and more general comments made by the Board during the assessment of the applications at its meeting held on 19 - 21 February 2003.

The New Media Arts Board supports collaborative arts practices that do not fall within conventional, single artform areas. The Board supports work in the two broad areas of interdisciplinary art and new media art (please see *2003 Australia Council Support for the Arts Handbook* for further detail)

## ATTENDANCE

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The membership of the New Media Arts Board is as follows:

Michael Snelling (Chair) is based in Brisbane (Qld) and is the Director of the Institute for Modern Art (IMA), Brisbane.

Marcus Canning (WA) is Artistic Director of the Artrage Festival in Perth.

Linda Cooper (SA) is an interactive exhibition developer and specialist in cross cultural and education initiatives with a focus on art and science.

Jenny Fraser (QLD) is an indigenous digital artist and curator based on the Gold Coast.

Nigel Helyer (NSW) is an Australian sculptor and sound artist.

Peter Hennessey (VIC) is a multi-media artist, interactive designer and programmer. He is the director of Drome Pty Ltd and consultant to Cinemia at Federation Square.

Alicia Talbot (NSW) is the Artistic Director of Urban Theatre Projects and is a performance practitioner based in Sydney.

*Note: Nigel Helyer was unable to attend this Assessment Meeting.*

In addition to the Board members, John Collette (NSW), a lecturer in new media art at the College of Fine Arts, University of NSW, Teri Hoskins (SA), a writer for digital media and Zoe Butt (QLD), Assistant Curator, Contemporary Asian Art, Queensland Art Gallery, attended the meeting as participating advisers to assist the Board in the assessment of applications.

The following New Media Arts Board Staff were in attendance:

Andrew Donovan	Manager
Geoffrey Taylor	Program Officer
Reed Everingham	Assistant Program Officer
Susan Parker	Administrator
Christian Taylor	Administrative Assistant



## CHAIR'S COMMENTS

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I firstly would like to welcome Marcus Canning (appointed 24 January 2003) to the New Media Arts Board and thank him for finding the time to attend the meeting at such short notice. His contribution at the meeting was valued by all Board members and we look forward to working with him over the next three years.

I would also like to pay tribute to the contribution of Josephine Wilson (WA) whose term on the Board expired at the end of December 2002. Her commitment, passion and strategic approach to the development of new media arts in this country were appreciated by the Board and we wish her well in the future.

The February meeting was the first assessment meeting for New Work and New Work (R&D) since the Board's change to one closing date per year for these categories. The Board received a comparable number of applications from the previous year in the New Work category, but recorded a significant increase in applications to the New Work (R&D) category.

The competition for grants is becoming greater with each meeting of the Board and I urge all applicants to consider the feedback in this report and contact staff for further information about your application.

The Board was particularly pleased at the spread of applications received at this meeting with all states and territories represented to varying degrees. The Board did note however that application numbers from SA, Tasmania and ACT were low.

At this meeting the Board also approved the establishment of two new pilot National Residencies for new media artists and I'm pleased to announce the Board will be offering these at its 1 May 2003 closing date. The two new residencies at Is Theatre Ltd in Tasmania and Symbiotica in WA will supplement those currently offered by the Board. Please contact staff for a National Residencies Information Pack if you are interested in applying.

Please refer to the Partnership and Initiatives section of this report for further detail on other Board Initiatives.

The next closing date for the Board is 1 May 2003, with applicants notified of decisions in August 2003. The following categories will be offered at the 1 May closing date:

- Presentation and Promotion
- Skills and Arts Development (Individuals and Groups)
- Skills and Arts Development (Organisations)
- Skills and Arts Development – National Residencies
- Skills and Arts Development – International Residency – Paris Studio
- Key Organisations
- Fellowships
- Run\_Way Young and Emerging Artists Initiative

If you have any questions in regard to this funding round or submitting an application to the next round please do not hesitate to contact Board staff on 02 9215 9116 or [nma@ozco.gov.au](mailto:nma@ozco.gov.au).

Michael Snelling  
February 2003



## OUTCOMES

PROGRAM TITLE	APPLICATIONS (Number)		SUCCESS %	APPLICATIONS (Amounts - \$)	
	RECEIVED	APPROVED		REQUESTED	APPROVED
NEW WORK	100	22	22%	\$2,561,043	\$528,370
NEW WORK R&D	48	14	29%	\$431,297	\$129,921
SKILLS AND ARTS DEVELOPMENT International Residency Banff	9	1	11.11%	\$40,500	\$4,500
<b>TOTAL</b>	<b>157</b>	<b>36</b>	<b>23%</b>	<b>\$3,032,840.00</b>	<b>\$662,791</b>
Out-of-Time Assessed as part of the Meeting	2	1	50%	\$13,615	\$3,189
Out-of-Time Assessed between July 2002 Meeting & February 2003 Meeting	12	8	66%	\$99,102	\$55,832

In addition to the project grants approved at this meeting, the NMAB is currently funding the following Organisations through its Key Organisations grants category:

#### Triennial 2001-2003

- Australian Network for Art and Technology (ANAT), SA.
- The Performance Space, NSW.
- Open City (for the Production of REALTIME), NSW.

#### Program 2003

- Arterial, Brisbane, QLD

*A full list of approved grants from this meeting is attached.*



## FEEDBACK

- Support material is the main opportunity to demonstrate the quality of the work artists proposed to participate in a project. Applicants are encouraged to submit support material of the highest viewing quality possible. Support material is crucial to the selection process however too many applicants submit support material of little apparent relevance to their applications. The application form includes a section where the relationship between the support material submitted and the proposed project can be explained. The Board urges applicants to use this opportunity to explain *why* particular support material was chosen and elaborate on its context in relation to the proposed project. Where a URL (web address) is supplied as evidence of previous work, applicants must ensure that the work remains online until the date of the assessment meeting. Submitting a URL that doesn't work can significantly disadvantage your application. The Board strongly encourages the provision of a specific navigable path through URLs, DVDs and CDROMs, otherwise the members will only consider the material as they find it.
  - the Board was pleased at the proposed level of cofunding from other sources in the applications it received and encourages applicants to consider all avenues of support for their projects.
- the Board noted an increase in applications for New Work (R&D) which resulted in a very competitive round. The Board were concerned that some R&D applicants did not clearly articulate the methodology for their project, and in some cases the Board felt some proposals were 'mini New Work' grants rather than genuine R&D requests. Applicants to the New Work (R&D) category must clearly articulate to the Board the concept, idea or area of practice they are proposing to explore in their application. Those applications that explicitly addressed the criterion relating to an evaluation plan for their R&D project were more competitive in this round, as this identified for the Board a clear premise on which the proposed R&D project was to be based.
  - the Board encourages applicants to clearly articulate in what sense they believe their application is appropriate for funding through the New Media Arts Board. In some instances the Board felt that applications were better suited for support through the other arts practice Boards of Council and it was unclear to them why applicants had decided to submit their application to the New Media Arts Board.



## INITIATIVES AND PARTNERSHIPS

The New Media Arts Board is currently working on a number of initiatives for implementation in 2003:

The **International Marketing Strategy** for Australian New Media Arts is a joint project with Council's Audience and Market Development Division and will see the production of a new media arts version of *In Repertoire* to complement the others in this series produced by Council. Other International Marketing initiatives will be announced through 2003.

In 2002 the Board held an **Arts in a Multicultural Australia (AMA) Roundtable** to discuss issues surrounding cultural diversity and new media arts practice. The Board has developed an AMA Strategy from that meeting and will soon be announcing initiatives with an AMA focus.

The Board will be conducting another roundtable in 2003 with a focus on new media arts practice in an **Indigenous** context which will focus the Board's strategies for engaging Aboriginal and Torres Strait Islander artists and communities with the work of the Board.

As part of the Australia Council's website redevelopment, the NMAB will be shortly launching an **On-line Showcase** of the work of the Board's current and past Fellows. The site will detail their activities and achievements over the course of each artist's two-year Fellowship program.

For details on the above or other Board Initiatives please contact Andrew Donovan, Manager of NMAB on 02 9215 9124 or email [a.donovan@ozco.gov.au](mailto:a.donovan@ozco.gov.au) for further details.

**SYNAPSE** is an initiative of the New Media Arts Board (NMAB) which aims to encourage creative and experimental collaborations between scientists and artists. Through **SYNAPSE** the Australia Council aims to maximise and promote the benefits of these creative collaborations. As part of **SYNAPSE** the Board has supported five applications to the Australian Research Council's Linkage Grant Program.

Announcements about these grants will be made in April. For further information about **SYNAPSE** visit <http://www.ozco.gov.au/newmediaarts/synapse.html> or email [synapse@ozco.gov.au](mailto:synapse@ozco.gov.au).

The Australian Network for Art & Technology (ANAT) has developed an arts/science database as part of the Synapse initiative. Please see [www.synapse.net.au](http://www.synapse.net.au) for further details.

The Board is pleased to announce a third round of **RUN\_WAY** will be offered at the 1 May 2003 closing date.

**RUN\_WAY** is a program designed to extend and enliven your experience and understanding of interdisciplinary/new media arts practice. The initiative is for young and emerging artists/artworkers under 30 years of age.

**It provides** opportunities for young and emerging artists/artworkers to travel, learn and develop new skills and/or understanding of interdisciplinary /new media practice. You can determine and implement a unique professional development scenario suitable to your own individual needs.

For further information please contact Reed Everingham on 02 9215 9132 or email [r.everingham@ozco.gov.au](mailto:r.everingham@ozco.gov.au).



# STEPS IN THE ASSESSMENT PROCESS

## BEFORE THE MEETING

Staff check eligibility and register applications on Council's computer database. You will receive a letter acknowledging your application with an application number and staff contact for your reference. Staff analyse the statistical information provided by applicants to help Council measure the effectiveness of its grant programs. Staff prepare applications and support material for the Board assessment meeting. Applications are made into booklets and sent to Board members. Peers are invited to participate as advisers to the Board at the meeting bringing additional expertise and perspectives to the assessment process. Staff also check and manage any conflicts of interest that Board members and peers have with applications and study the applications in order to provide information to the Board as required (see below \*).

## AT THE MEETING

### ASSESSMENT

Board members assess your application against the published selection criteria. Board members may examine support material at the meeting or by prior arrangement.

Board members may also take into account information from other sources such as:

- their attendance at performances and other events;
- reports from members of the Register of Peers who may be asked to provide formal assessments of designated works;
- reviews, videos and recordings, referee reports and other material;
- any previous Australia Council grant acquittal reports and performance agreements you may have had; and
- communication with State and Territory agencies.

Boards may decide not to fund the application at the level requested. While your application may meet the stated selection criteria, this does not guarantee you a grant. The Australia Council receives many more applications than it can support. The success of your application must rest ultimately on the merits of your proposal against published criteria and in competition with all the other applications considered for funding.

## NOTIFICATION OF DECISION

## IF YOUR APPLICATION IS SUCCESSFUL

If your application is successful, you will receive a letter of agreement offering you a grant. This letter outlines the terms and conditions of the offer. Payment of a grant will not be made until you have accepted the conditions by signing and returning the letter of agreement.

## ACQUITTAL OF GRANTS

Acquittals are the artistic and financial reports that you must provide after completing your project. Acquittal reports enable the Council to fulfil its obligations of accountability as well as allowing us to learn about the success or otherwise of your project. These reports are a valuable way for you to contribute to the policy development work at the Australia Council.

*\*Staff do not make funding decisions. Staff provide information and advice to Council, Boards and advisory bodies to assist their determination of policy and assessment of grant applications. Staff also provide information to potential grant applicants and administer the Australia Council's grant programs to enable a simple, fair and efficient assessment of applications.*



## GRANTS LIST

NEW MEDIA ARTS BOARD  
APPROVED GRANTS LIST - Closing Date: 1 November, 2002

### NEW WORK – RESEARCH & DEVELOPMENT

RECIPIENT	PROJECT DESCRIPTION	STATE	AMOUNT
CELL	The creation of a fully automated pneumatic orchestra.	NSW	\$9,764
Clancy, Peta	Six month residency at the Murdoch Children's Research Institute to develop new work 'geneware'.	VIC	\$10,000
Corompt, Martine	Research and development of 12 'special effects' costumes suitable for a callisthenics dance performance.	VIC	\$9,300
Davies, Alex	Development of networked systems for real-time multi-channel audio/visual presentation.	NSW	\$10,000
Donovan, Adam	Investigation of processes surrounding non-linear acoustics, installation art and virtual reality interaction.	QLD	\$8,218
Doppio Teatro Inc	Research and development of a hybrid work based on the notion and different meanings of 'homeland'.	SA	\$9,600
Edge of Zero	Research and development of an interdisciplinary performance installation titled 'Edge of Zero'.	NT	\$10,000
Hinkley, Rhian	Creation of an application that mimics the occurrence of Downs Syndrome and applies this to imagery.	VIC	\$9,900
Idiosync	Research and development of technical aspects of ongoing installation/performance work: 'Remote Control'	VIC	\$10,000
Miller, Gretchen	Research and development of an interdisciplinary work with two outcomes: radiophonic and live performance	NSW	\$9,600
Nicholson, John	Artist residency at the UNSW to research bioluminescent bacteria for use in gallery installations.	NSW	\$10,000
Priest, Gail	Development of an immersive audio/visual environment incorporating one-on-one performance interaction.	NSW	\$10,000
Rothfield, Philipa	Participation at a one-month interdisciplinary arts residency in France.	VIC	\$3,539
Sanderson, Lynne	Research and development for a collaborative interactive installation 'Lucid Touch'.	SA	\$10,000



## GRANTS LIST

NEW MEDIA ARTS BOARD APPROVED GRANTS LIST Closing Date: 1 November, 2002

### NEW WORK – GENERAL

RECIPIENT	PROJECT DESCRIPTION	STATE	AMOUNT
Armstrong, Keith	Creation of a cluster of three networked interactive installations for geographically separated audiences	QLD	\$39,970
Carroli, Linda	Production of an online hypertext work titled, 'racconto'.	QLD	\$17,800
Dahl, Melita	Collaboration with Ana Maria Rodriquez on Code Switching to develop an interactive digital project	OS	\$17,588
Katherine Neil & Associated Artists	Research and creative development of a 3D, PC-based interactive narrative.	VIC	\$25,000
Experimenta Media Arts Inc.	Commission and present new work at Experimenta's 2003, 'House of Tomorrow' exhibition.	VIC	\$23,000
Frost, Ruth Elizabeth	Creation of an interactive sound/video installation within the Royal Tasmanian Botanical Gardens	TAS	\$16,248
Geczy, Adam	National touring series of a new multi-media performance work	NSW	\$30,000
Gonsalves, Tina	To create 'Plasma', a wireless wearable technology project utilising biometric sensing	QLD	\$20,000
Impermanent Audio	Series of monthly audio events in 2003/2004 including a sound festival.	NSW	\$23,325
International Art Space Kellerberrin Trust	'Threshold of the Everyday' - an international residency/exhibition program	WA	\$15,000
Kanamori, Mayu	Development of a documentary performance with still image, interviews, live music and dance	NSW	\$39,880
Liquid Architecture	Commission new sound-art work to be premiered as part of the Liquid Architecture Sound Arts Festival	VIC	\$11,400
Lucy Guerin Association Inc	To produce a multi-media performance work in collaboration with Patricia Piccinini.	VIC	\$40,000



## GRANTS LIST

NEW MEDIA ARTS BOARD  
APPROVED GRANTS LIST - Closing Date: 1 November, 2002

### NEW WORK – GENERAL (CONT)

RECIPIENT	PROJECT DESCRIPTION	STATE	AMOUNT
PVI Partners	Site specific research leading to future development of mobile live artwork 'TTS: route 65'.	WA	\$24,709
Rodney Glick & Lynnette Voevodin	Production of a digitally manipulated video panorama entitled 'Earthquake - Stage 2 Seoul, Korea'	WA	\$20,000
Rose, Jon	Creation and presentation of 'Great Fences of Australia', at the Art Gallery of NSW.	NSW	\$28,000
Satar, Arif	Interdisciplinary work exploring the connection between thought and language	WA	\$20,000
The opera Project Inc	Development and production of a hybrid performance work - 'The audience and other psychopaths'.	NSW	\$21,000
Townsville City Council	The first stage of a hybrid art collaboration using GIS - internet mapping technology	QLD	\$15,500
Typeslowly	Creation of a mixed reality environment for the web addressing the construction of Australian history	QLD	\$9,950
Weis Films Pty Ltd	Creation and production of 'Joy Ride', a mixed media, re-mountable event	VIC	\$30,000
Yalga binbi Institute for Community Development ATSI Corp	Creation of an interactive, multimedia language learning resource	QLD	\$40,000

### BANFF – INTERNATIONAL RESIDENCY

RECIPIENT	PROJECT DESCRIPTION	STATE	AMOUNT
Christian Thompson	International Residency - BANFF	VIC	\$4,500

