



Write in Your Face 2004

Literature Board Young Writers' Initiative

Assessment Meeting Report

What is this report about?

This report lets you know how your submission to Write in Your Face was assessed and who was successful.

Who assessed the submissions?

All the submissions to Write in Your Face were assessed by an assessment panel at a teleconference held on 2 March 2004.

The members of the assessment panel were two Literature Board members, John Emery and Glyn Parry, and two youth advisers, Marni Cordell and Lisa Greenaway. Marni Cordell is a writer and is co-editor of *Spinach 7* magazine. Lisa Greenaway is a performance poet and is online content producer with the *noise* web site.

Also at this meeting were Australia Council staff members Gail Cork (Manager) and Maggie Joel (Administrator). Their role was to make sure the process ran smoothly but they were not involved in any decision-making.

The recommendations from this teleconference were ratified by the full Literature Board at a Board meeting on 12 March 2004. The members of the Board are: Peter Goldsworthy (Chair, SA), Judith Beveridge (NSW), Andrew Bovell (SA), John Emery (NSW), Kate Grenville (NSW), Alan Gould (ACT) and Glyn Parry (WA), each of whom had received and considered all submissions before the teleconference.

How were the decisions made?

There were four selection criteria for Write in Your Face:

- innovative excellence
- potential to advance the artistic expression and development of young writers
- clearly identified aims and anticipated outcomes
- evidence that the proposed program is well planned and achievable within the timeframe and budget.

The members of the assessment panel read all the submissions, discussed them at the teleconference and ranked all of them from highest to lowest. Funding was recommended for those submissions that came highest on the list, ranked against the selection criteria.

The full Literature Board, after discussion of the recommendations at the Board meeting, decided to accept the recommendations of the assessment panel.

Who got the money?

Write in Your Face attracted 40 submissions from right around Australia. There was money to fund 10 of these submissions, which means the success rate was 25%.

Applicant	Project	State	Granted
Lachlan Conn	To publish 'Husk', a collection of new comics by young writers	VIC	\$4,000
Correction Fluid	To develop a multimedia literary project, 'Burning Ants'	NSW	\$4,500
Leon Ewing	To develop a performance work, 'Surface Paradise'	WA	\$4,500
Lisa Godfrey	To develop a multimedia children's story, 'Minka and the Bungles in the Flower Forest'	NSW	\$4,000
James Stuart	To develop a cross-platform writing project, 'c-side'	NSW	\$4,500
Zeno Sworder	To create a graphic novel exploring the lives of teenagers in a housing estate	VIC	\$3,000
The Concrete Organisation	To develop an on-line writing project, 'Concrete Dialogues'	WA	\$4,150
The Red Room Company	To commission young and emerging poets to write work for public exhibition and distribution	NSW	\$4,000
Prudence Upton	To develop a multimedia performance work	NSW	\$4,500
Willoh S. Weiland	To create 'The Keloid Clue', a publication and spoken word event	VIC	\$4,500
Total amount funded			\$41,650

Some general comments

As the competition for funding is intense, unfortunately many proposals could not be funded.

The assessment panel and the Board made a number of comments in general about the submissions it considered.

- Many of the submissions were solely focussed on production rather than emphasising the language aspect of the project. Although projects involving production of works are eligible to apply, the panel would have liked to see more attention paid to the importance of language in project submissions.
- A number of the unsuccessful proposals seemed to be underdeveloped and showed signs of having been prepared in a hurry. Other unsuccessful projects tried to cover too many bases. The successful projects stood out because they were based on a strong idea supported by a clear and well-developed plan of action.

- Some submissions were not successful as they were inherently dependent on ongoing subsidy to be viable.
- It was noted that, in this round there was only one project involving writing for children and there were very few submissions involving spoken word projects.
- While panel members were encouraged by the enthusiasm and range of ideas proposed, they were disappointed at the standard of literary merit demonstrated in many submissions.

What else?

Thank you for making a submission to Write In Your Face.

For those of you who were not successful, please don't be disheartened. The fact you made a submission was an important step. Most proposals in most arts funding rounds are not successful, even if they are good projects, as competition is very strong.

If you apply again to us through any of our initiatives or general grant programs, you should speak to one of our staff first. They can help you with specific information about applying and how you might best make your submission clear and focussed. You could also talk to people who have received arts funding in the past as they can also give you good advice.

You may also want to consider seeking funding from your state arts body or local council.

17 March 2004

APPROVED GRANT LIST
Literature Board
WRITE IN YOUR FACE
Grant Round Id : 13897 Closing Date : 08-DEC-2003

Client Name	Application Title	State	Amount
Conn, Lachlan	Towards the publication of comic works by young writers	VIC	\$4,000.00
Correction Fluid	Towards the development of a literary project, 'Burning ants'	NSW	\$4,500.00
Ewing, Leon	Towards the development of a performance work, 'Surface paradise'	WA	\$4,500.00
Godfrey, Lisa	Towards the development of a multimedia project, 'Minka and the Bungles in the Flower	NSW	\$4,000.00
Stuart, James	Towards the development of a cross-platform writing project	NSW	\$4,500.00
Sworder, Zeno	Towards the creation of a graphic novel	VIC	\$3,000.00
The Concrete Organisation	Towards the development of an online writing project, Concrete Dialogues	WA	\$4,150.00
The Red Room Company Ltd	To commission young & emerging poets' work for public exhibition and distribution	NSW	\$4,000.00
Upton, Prudence	Towards the development of a performance work	NSW	\$4,500.00
Weiland, Willloh S.	Towards a publication and spoken word event, 'The Keloid Clue'	VIC	\$4,500.00
Total No. of Grants: 10		Total Amount Approved:	\$41,650.00