

Arts Nation

An Overview of Australian Arts

Arts Nation is a new report which provides evidence as a catalyst for informed discussion about the arts.

March 2015

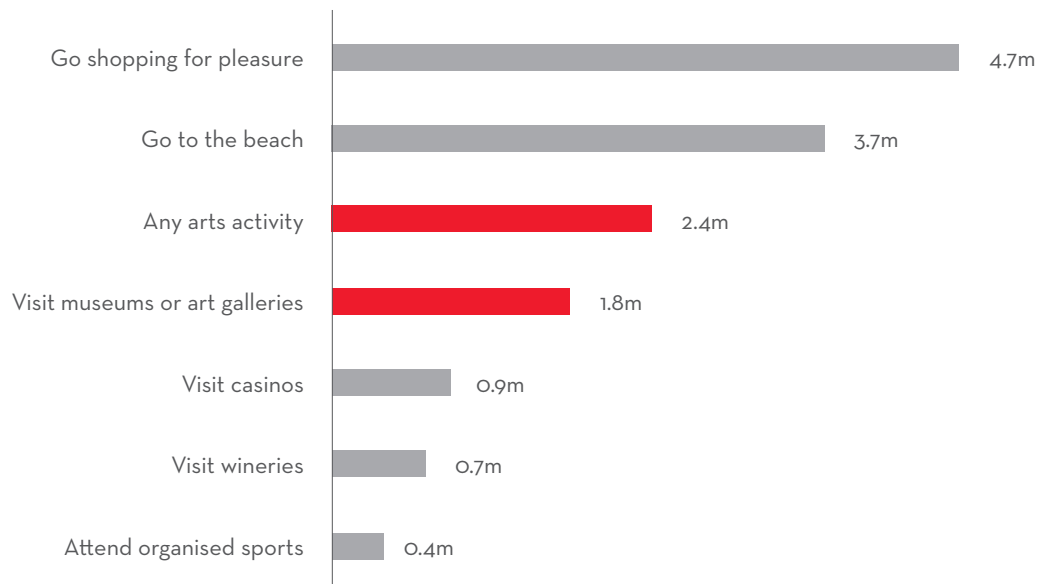
AUSTRALIAN ARTS INTERNATIONALLY

AUSTRALIAN ART AND ARTISTS TRANSCEND BORDERS

Coming for the beach, staying for the art?

2.4 million international arts tourists in Australia in 2013-14

Arts tourism has grown with the number of international arts tourists increasing by 19% over the last four years. Visiting a museum or art gallery is the most popular form of arts tourism with more than one in four international tourists doing this in 2013-14, at similar levels to the UK and USA. More international tourists engage with arts than go to wineries, casinos, or organised sports.



International art sales

International revenue from sales, royalties and copyright is important to Australian arts. This can be difficult to measure but some indicative sales results are:



\$77 MILLION

Visual arts exports in 2013-14



\$8.4 MILLION

Musical instrument exports
in 2013-14



\$3.6 MILLION

Australian bestselling authors'
2013 UK book sales

AUSTRALIAN ARTISTS ON THE WORLD STAGE



4 IN 10

Australian artists have had their work seen overseas

Professional artists engagement overseas increases as careers progress. Over half of established Australian artists have taken work overseas, compared to one in three artists who are becoming established.

'You take risks with your practice and do things you wouldn't normally do in Australia that will feed back into my work tenfold when I get home'

Ben Quilty

Visual artist and trustee of the Art Gallery of NSW

Australian artists are featured at international arts events and nominated for international arts awards in line with OECD population benchmarks



1.7%

Proportion of Australian artists in international events



1.6%






Proportion of Australian artists nominated for international arts awards



1.8%

Australia's population share of OECD countries

FACT SHEETS ARE AVAILABLE FOR EACH ARTS NATION REPORT THEME:

-  Australians Experiencing the Arts
-  Artists and the Arts
-  Australian Arts Internationally
-  Aboriginal and Torres Strait Islander Arts
-  The Cultural Economy