

Arts Nation

An Overview of Australian Arts

Arts Nation is a new report which provides evidence as a catalyst for informed discussion about the arts.

March 2015

THE CULTURAL ECONOMY

THE ARTS ARE DEEPLY EMBEDDED IN AUSTRALIA'S CULTURAL SECTOR

Economic contribution

The cultural sector contributed \$50 billion to Australia's GDP in 2012-13, a similar share of GDP to the USA and Canada. Key Australian arts industries contributed \$4.2 billion¹ – arts sector-wide this would be higher.

	CULTURE	CORE ARTS
Contribution to Australia's GDP	\$50 billion	Over \$4.2 billion
Proportion of Australia's GDP	4.0%	Over 0.3%

1. Includes performing arts, music recording and publishing, and arts education

Government expenditure

Australian governments spent \$7 billion on culture in 2012-13. This was 1.3 percent of total government expenditure, and included \$1.3 billion on core arts.

	CULTURE ²	CORE ARTS ³
Government expenditure	\$7 billion	\$1.3 billion
Average per-person expenditure	\$308	\$58

2. Includes Australian, State and Territory and local government expenditure

3. Local government expenditure is currently not available for core arts

CONSUMER SPENDING

The main source of income to the arts is consumer spending. Australians spend almost \$20 billion on cultural activities annually with over a quarter of this expenditure on arts products and experiences.



\$1.5 BILLION

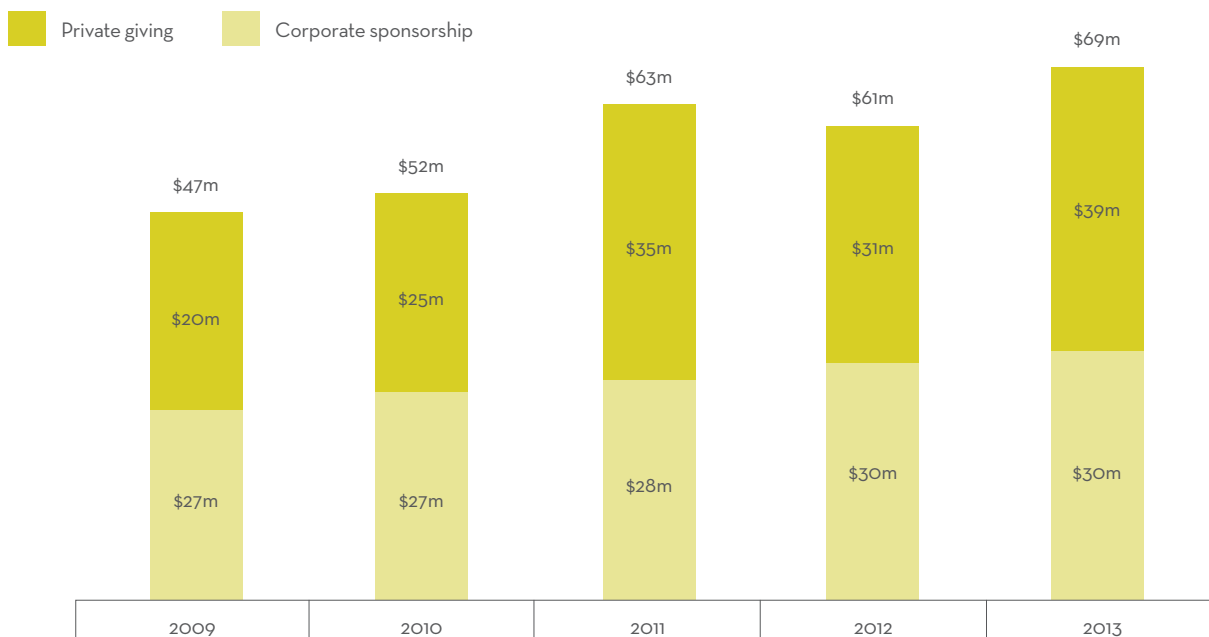
in ticket sales to live performances in Australia in 2013

PRIVATE SUPPORT CONTINUES TO GROW



\$221 MILLION
Total private sector support for the arts in 2009-10

The Major Performing Arts Group experienced an 81% increase in private support between 2009 and 2013. Philanthropic donations have overtaken corporate sponsorship to become the dominant source of private sector support.








Crowdfunding is a small but rapidly growing source of private support. \$4.8 million was raised by Australian arts projects in 2013-14, almost four times more than in 2011-12, and with a higher than average success rate.



7%
of Australians contributed to arts crowdfunding in 2013

FACT SHEETS ARE AVAILABLE FOR EACH ARTS NATION REPORT THEME:

-  Australians Experiencing the Arts
-  Artists and the Arts
-  Australian Arts Internationally
-  Aboriginal and Torres Strait Islander Arts
-  The Cultural Economy